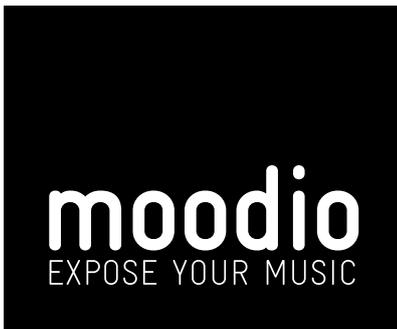


Public cloud hosting helps your company grow

Moodio.TV is a new Web TV platform, which is exclusively under the sign of Belgian music. Music aficionados can visit this platform to discover the latest news concerning their favourite artists, videos and – of course – much music, from classical to hip hop, including world music.



We can be proud of our lively music scene. That is what people thought at Moodio.TV, which was launched with the purpose of promoting everything that happens in the Belgian music world. “In the meantime, our website features 750 self-made videos on all kinds of music-related subjects. We link videos to all sorts of e-sales, e-promotion and e-ticketing tools”, explains Frédéric from Moodio.TV. As a music fan, chances are good that you already watched a movie online with Moodio.TV’s web player. Many festivals and music organisations such as Sabam have the web

player on their site. “During the summer, we observed peaks of about 1 million displays per day, thanks to the fact that 90% of the large festivals in Belgium placed our player on their website.” “On the web player, we can place a banner carousel, which allows watchers to immediately click the right tool. We noticed that there is much interest in our form of Web TV in the music sector, especially because of the direct link between products and tools. We are currently developing similar web tools for other areas than music. For instance, for fashion and sport, for which we already found potentially interested partners.” Moodio.TV has great ambitions, and counts on Combell to make them a reality.

“During the summer, we observed peaks of about 1 million displays per day.”



Moodio.TV

Moodio.TV's ISSUE

Moodio.TV was looking for a scalable solution to host its web player. In addition, there were stability and performance issues.

Combell's SOLUTIONS

A public cloud based on VMware technology. This cloud is extremely scalable and flexible. Support is entirely ensured by Combell's system engineers. The standard high availability function guarantees maximal availability.

COMBELL'S ASSETS according to Moodio.TV

Fast, efficient, technically strong, flexible, available and service-minded. Combell understands our needs and has an open ear for any problem.

“Now, Moodio.TV uses a flexible and highly available solution, which can follow the evolution of the company.”

A critical situation

“In December 2009, we launched the platform and the player. In the following months, we counted an average of 1,000 displays per day, including those via external sites. We would never have thought that in July, we would reach 300,000 displays per day! Back then, hosting was based on 3 external servers, hosted by another partner, but the tremendous increase of activity made our servers crash. So, we were forced to rapidly find a new partner that was able to offer us a flexible and professional hosting solution.” Together with Moodio.TV, Combell explored different scenarios. Dedicated hosting, but also private cloud hosting and public cloud hosting were considered as possible solutions. After several discussions with Moodio.TV and their partner in India, public cloud hosting by Combell finally turned out to be the most adequate solution. Now, Moodio.TV uses a flexible and highly available solution, which can follow the evolution of the company. Combell’s system engineers solved the stability and performance issues. They managed to further optimize the environment in order to obtain a stable and efficient platform.

Combell makes dreams come true

Frédéric says it loud and clear. “As a young company, we chose to start with public cloud hosting. And if we keep expanding, we can switch to a private cloud, which means that we no longer will share our server space with other users. After the migration to the public cloud, our problems were all solved. The public cloud is much bigger than a single external server with higher bandwidth. Now, everything runs very smoothly. Thanks to this stable solution, we can determine ourselves what our future ambitions and dreams will be.”

IDENTIKIT MOODIO.TV

Online Web TV platform with a web player for streaming online videos

Produces videos in house

The tools reach **900,000 displays** per month

Customers: Sabam, Dour festival, press groups, houses of culture, Francofolies, 10 Days off, Gentse Feesten, Couleur Café

Exclusive in Belgium

Moodio.TV was the first in Belgium to make and launch interactive videos. For the Dour festival, a crew of Moodio.TV made a video that allows you to interactively explore the festival. On stage and behind the scenes.

More info about Public Cloud hosting?
Contact one of our account managers on
0800-8-567890